

## **TURBOTAX**

The Love My Credit Union Rewards program has teamed up with TurboTax to offer credit union members savings of up to \$15 on TurboTax federal products. Provide added value to your members and your business by participating in the TurboTax program. Over 2.5 million credit union members have saved over \$15 million with the TurboTax credit union member discount.

#### **PROGRAM BENEFITS**

- Add value for your members: Enhance the value of membership by offering your members savings on TurboTax products.
- Promote your brand within TurboTax: Your logo and ads in the program drive affinity and revenue.
- Be your members' trusted advisor: Stay at the center of your members' financial lives by helping them get their taxes done right.
- Increase engagement with members: This offer gives members more reasons to engage online with your credit union.
- Improve share of wallet: Leverage tax refunds to promote engagement with your core products and services.
- Free and easy to execute: Setup, marketing assistance and ongoing support at no cost to you or your members.





## **TURBOTAX**

## Why Members Choose TurboTax

#### The leader in tax software.

TurboTax is the #1 best-selling tax software helping Americans keep more of their hard-earned money.

### Taxes done right, guaranteed.

TurboTax guarantees our calculations are 100% accurate. We find every tax deduction and credit to get your members the biggest tax refund, guaranteed.

#### Real CPAs. Real confidence.

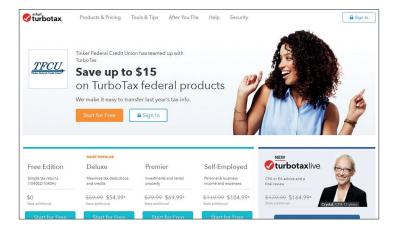
With TurboTax Live<sup>™</sup>, members do their taxes with live CPA advice on demand and a one-on-one, detailed review before they file.

# Members capture their W-2 in a snap.

Members simply snap a photo of their W-2 with their phone or tablet, verify their data and watch as their information is securely put into all the right tax forms for them.

## Security is built into everything we do.

TurboTax works hard to safeguard your members' information so they can file their taxes confidently.



### **HOW THE PROGRAM WORKS**

- Deliver members a customized, cobranded online experience from your marketing efforts.
- TurboTax guides members step-by-step to their guaranteed maximum tax refund.
- TurboTax directs members back to your website after filing their taxes.

**ENROLL YOUR CREDIT UNION TODAY AT partnercenter.lovemycreditunion.org** 

