



Strengthen Member Relationships
Help Your Members Save on TurboTax!

TURBOTAX

The Love My Credit Union Rewards program has teamed up with TurboTax to offer credit union members **savings of up to \$15** on TurboTax federal products. Provide added value to your members and your business by participating in the TurboTax program. Over 2.5 million credit union members have saved over \$15 million with the TurboTax credit union member discount.

PROGRAM BENEFITS

- **Add value for your members:** Enhance the value of membership by offering your members savings on TurboTax products.
- **Promote your brand within TurboTax:** Your logo and ads in the program drive affinity and revenue.
- **Be your members' trusted advisor:** Stay at the center of your members' financial lives by helping them get their taxes done right.
- **Increase engagement with members:** This offer gives members more reasons to engage online with your credit union.
- **Improve share of wallet:** Leverage tax refunds to promote engagement with your core products and services.
- **Free and easy to execute:** Setup, marketing assistance and ongoing support at no cost to you or your members.



Love My
Credit Union®
rewards

TURBOTAX

Why Members Choose TurboTax

The leader in tax software.

TurboTax is the #1 best-selling tax software helping Americans keep more of their hard-earned money.

Taxes done right, guaranteed.

TurboTax guarantees our calculations are 100% accurate. We find every tax deduction and credit to get your members the biggest tax refund, guaranteed.

Real CPAs. Real confidence.

With TurboTax Live™, members do their taxes with live CPA advice on demand and a one-on-one, detailed review before they file.

Members capture their W-2 in a snap.

Members simply snap a photo of their W-2 with their phone or tablet, verify their data and watch as their information is securely put into all the right tax forms for them.

Security is built into everything we do.

TurboTax works hard to safeguard your members' information so they can file their taxes confidently.

The screenshot shows the TurboTax website interface. At the top, there's a navigation bar with links for Products & Pricing, Tools & Tips, After You File, Help, and Security, along with a Sign In button. The main content area features a partnership announcement: "Tinker Federal Credit Union has teamed up with TurboTax. Save up to \$15 on TurboTax federal products. We make it easy to transfer last year's tax info." Below this is a "Start for Free" button and a "Sign In" button. A large image of a smiling woman is on the right. Below the announcement is a pricing table for different TurboTax editions:

Edition	Price
Free Edition (Simple tax returns 1040EZ/1040A)	\$0 (State additional)
Deluxe (Most Popular) (Maximize tax deductions and credits)	\$54.99* (State additional)
Premier (Investments and rental property)	\$69.99* (State additional)
Self-Employed (Personal & business income and expenses)	\$104.99* (State additional)
NEW turbotaxlive (CPA or EA advice and a final review)	\$164.99* (State additional, Crystal, CPA, 12 years)

HOW THE PROGRAM WORKS

- Deliver members a customized, co-branded online experience from your marketing efforts.
- TurboTax guides members step-by-step to their guaranteed maximum tax refund.
- TurboTax directs members back to your website after filing their taxes.

ENROLL YOUR CREDIT UNION TODAY AT
partnercenter.lovemycreditunion.org